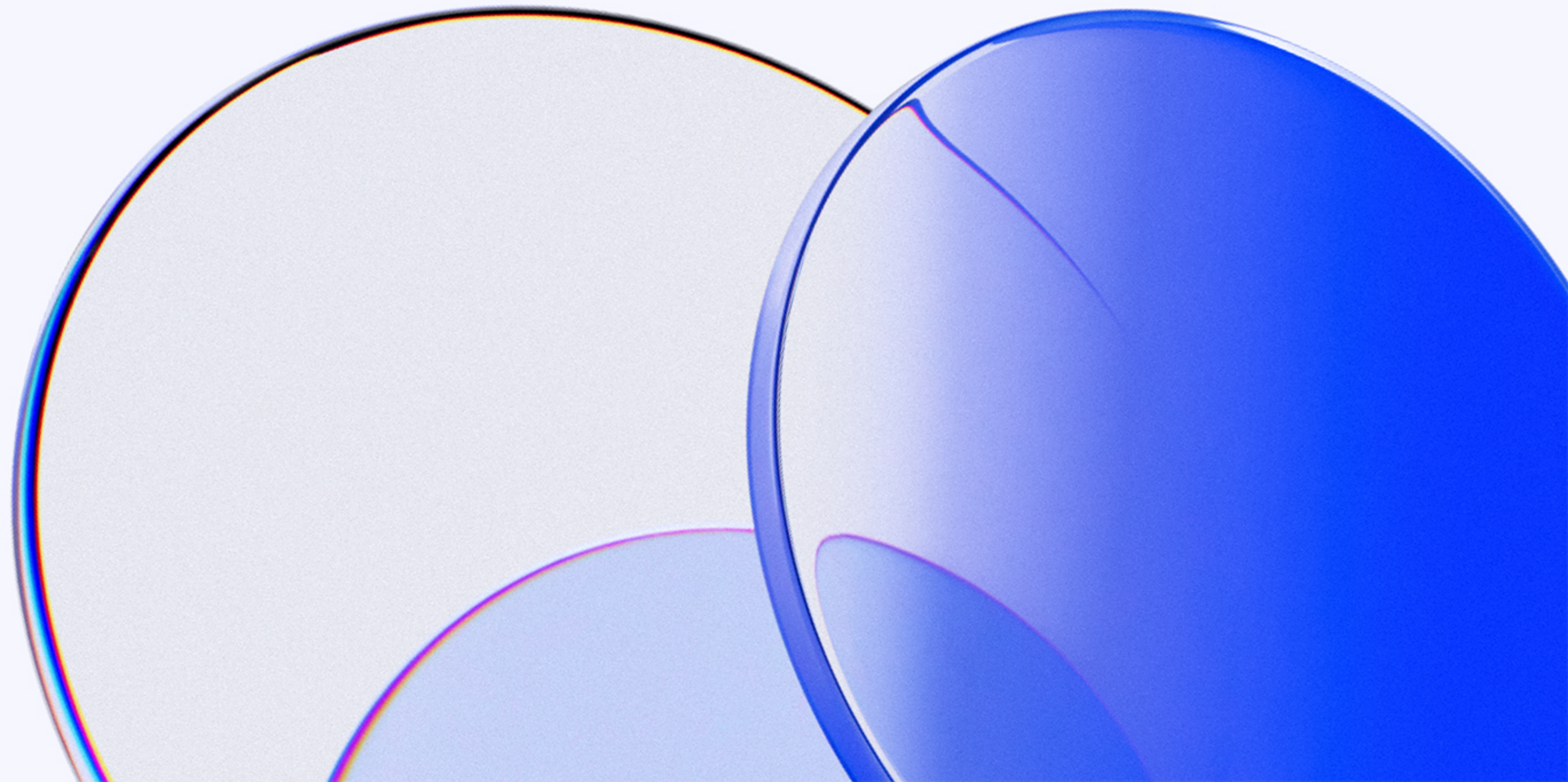


WE'RE ALL CHANGING

the new era of crypto payments

HELLO, COMMUNITY!

WE HAVE PREPARED A SPECIAL PRESENTATION FOR YOU THAT INCLUDES A ROADMAP OF OUR FUTURE-DEFINING PLANS. WE ARE EXCITED TO SHARE THEM WITH YOU!



KEY POINTS

ROADMAP



\$IVPAY WILL BE AVAILABLE ON THE TON BLOCKCHAIN

Issuing a token on the TON blockchain opens up unique opportunities for growth and development. TON provides high transaction speeds, minimal fees, and a high level of security. The developed TON ecosystem grants access to numerous tools for integration and growth, helping to quickly adapt to new markets.



LAUNCH OF IVPAY FAMILY

- A volunteer program for anyone in the community who wants to get involved
- Country-specific community managers for IVPAY
- Grants Program (ecosystem funds)
- KOLs (Key Opinion Leaders) will participate in internal surveys and ratings, with the top ones getting rewards

LAUNCH OF FULL-SCALE DAO WITHIN IVENDPAY

- DAO is available only to those who have staked tokens
- DAO participants can influence key project decisions
- Rewards for active participation and contributions

ROADMAP
KEY POINTS

Q3 2024

REBRANDING OF CORPORATE IDENTITY

SPECTACULAR. CLEAR. NOTICEABLE.

ROADMAP

KEY POINTS

Q3 2024

DEVELOPMENT OF A NEW WEBSITE

- Multilingual support (4 languages)
- Internal cryptocurrency academy
- Extra sections to boost traffic

COMPLETELY REINVENT MERCHANT DASHBOARD

AND INTERNAL FIAT CONVERSION FLOW

- Fully revamped merchant dashboard for improved UX and fiat-crypto functionality
- Integrated internal flow for seamless fiat conversion
- Enhanced efficiency and streamlined financial operations

SYSTEMATIC TOKEN BURNING



Automatic Algorithm

Implement an algorithm to burn 10% of our commission fees until the token reaches **\$1**

Earnings Utilization

The system will automatically use commission earnings to buy back and burn tokens.

The team won't know when the burn happens, making it a fully decentralized process.

CRYPTO MAP FOR EVERYONE

- In-App Merchant Directory
- Expanding Directory to All Crypto Organizations
- Benefits for Merchants and Users:

For Users: Find trusted crypto services quickly, solving reliability issues

For Businesses: Register, gain a verification badge after manager review,
increase trust, attract new customers

SOCIAL FI: PLATFORM FOR CRYPTO PROJECTS

Crypto projects register on our platform, complete tasks, and earn points.

Holding \$IVPAY Tokens: Points awarded based on the number of \$IVPAY tokens held.

Social Media Activities: Points for reposts, giveaways, and videos mentioning \$IVPAY.

Paying with \$IVPAY Tokens: Points for transactions using \$IVPAY.

Benefits for Participants

Free Listing: Top project receives a free listing on ivendPay.

Increased Visibility: Active engagement with ivendPay community increases project visibility.

Attracting Investors: High leaderboard positions attract potential investors and partners.

DEVELOPMENT OF OUR OWN WALLET

- **Integration with Our App**

The wallet will be fully integrated into our app

- **Transfers**

Enables transfers within the app

- **Exchanges and Cross-Swaps**

Provides the ability to exchange and cross-swap between different networks

FULL ROADMAP

Q2 2024

Payment for Listing

Introducing payment for listing with \$IVPAY tokens by the end of the year

Discord: Establish a community for real-time engagement and support

TikTok: Create content to increase brand visibility and engagement

Reddit: Build a presence for discussions and community building

BitcoinTalk: Participate in forums to reach crypto enthusiasts

Mastodon: Use for decentralized social media interactions

Facebook: Expand social media presence for wider audience reach

AngelList: Connect with potential investors and talent

Steemit: Share content and engage with a blockchain-based community

Q3 2024

\$IVPAY will be available on the TON blockchain.

Some bridges and different blockchains are in consideration too

Launch of IVPAY FAMILY:

A volunteer program for anyone in the community who wants to get involved

Country-specific community managers for IVPAY

Grants Program (ecosystem funds)

KOLs (Key Opinion Leaders) will participate in internal surveys and ratings, with the top ones getting rewards

Launch of Full-Scale DAO within ivendPay:

DAO is available only to those who have staked tokens

DAO participants can influence key project decisions

Rewards for active participation and contributions

Q3 2024

Rebranding of ivendPay Corporate Identity

Development of a New Website

Multilingual support (4 languages)

Internal cryptocurrency academy

Extra sections to boost traffic

Completely reinvent Merchant Dashboard and Internal Fiat Conversion Flow

Fully revamped merchant dashboard for improved UX and fiat-crypto functionality

Integrated internal flow for seamless fiat conversion

Enhanced efficiency and streamlined financial operations

Seamless Integration with Leading Exchanges and Non-Custodial Wallets

Enables instant exchange payments, reducing payment times from 20 minutes to instant

Eliminates the need for additional confirmations

Q3 2024

Updated Mobile Application:

The updated app 2.0 will be for both merchants and regular holders. It will lay the groundwork for a future ivendPay wallet, include a reference map, an internal P2P feature, and more.

We'll share detailed descriptions of these products in the next stages.

Modernization of the Ambassador System

Ambassador Registration and Rating:

In-app registration form

Personal page with ratings based on:

- Social media mentions
- Proposals for platform development
- Collaboration with other projects

Rewards for Ambassadors

- Rewards in IVPAY for active participation and contributions

Referral System Metrics

Impact on ivendPay

- Attract new users and partners
- Increase token liquidity

Q3 2024

Systematic Token Burning:

Automatic Algorithm

- Implement an algorithm to burn 10% of our commission fees until the token reach \$1

Earnings Utilization

- The system will automatically use commission earnings to buy back tokens and burn them.

The team won't know when the burn happens, making it a fully decentralized process

Merchant Growth

As the number of merchants grows, the rate of burning will increase proportionally

Q4 2024

Crypto Map for Everyone:

1. In-App Merchant Directory

Categories with essential information:

- Business description

- Links to resources (websites, social media)

- Address and contact details

- Special offers for \$IVPAY holders

2. Expanding Directory to All Crypto Organizations

Comprehensive guide for offline crypto services:

- Exchanges, car rentals, shops, cafes, etc.

- Crypto payment-accepting businesses

Q4 2024

Crypto Map for Everyone:

3. Benefits for Merchants and Users

For Users: Find trusted crypto services quickly, solving reliability issues.

For Businesses: Register, gain a verification badge after manager review, increase trust, attract new customers.

4. Goals and Advantages

Convenience and Accessibility: Quick access to information.

Increased Trust: Verification ensures reliable services.

Audience Expansion: Attract new users and businesses interested in crypto payments.

Special Offers: Benefits for \$IVPAY holders, encouraging token use.

Q4 2024

Crypto Map for Everyone:

5. Payment for Verification and Promotions from Merchants

Services:

Exchange crypto to cash

Exchange cash to crypto

Exchange crypto to a business bank account

Exchange fiat to crypto <> crypto to fiat(personal accounts):

P2P exchanges (CEXs)

Q1 2025

Token Listing

We're launching an activity portal where crypto projects can earn a free listing by competing on a leaderboard and scoring the most points. Tasks will include:

- Social activities
- Holding \$IVPAY
- Transactions on the ivendPay network and much more

Gamification for Merchants

Merchants will earn tokens for social media activity and use them to receive discounts on fees or when purchasing ivendPay products.

1. Marketing Programs for Token Thresholds:

Provide marketing programs when merchants reach a certain threshold of IVPAY tokens, such as a "get a free cocktail for paying with crypto" program, funded by ivendPay.

Q1 2025

Gamification for Merchants

2. Exclusive Video Content:

Create and post exclusive videos on our social media channels for merchants who reach a certain amount of IVPAY tokens.

3. Achievement Badges: Implement achievement badges.

4. Fiat Processing Discounts:

Offer discounts on fiat processing for merchants reaching a certain volume. (in Portugal)

5. Reward System:

Introduce rewards for the transaction volumes.

6. Social Media Recognition:

Highlight significant achievements on our social media

7. Free Terminal for High TPV:

Offer the terminal at no cost for merchants with a large number of transactions.

Q2 2025

Development of Our Own Wallet

Integration with Our App

The wallet will be fully integrated into our app

Transfers

Enables transfers within the app.

Exchanges and Cross-Swaps

Provides the ability to exchange and cross-swap between different networks.

Chrome Extension and our own Wallet

Q3 2025

Development of a Full-Fledged P2P Platform

Offline and Online Functionality

The platform will support both offline and online transactions.

Versatility for Legal Entities and Individuals

Enables exchanges for both businesses and individuals.

Comprehensive Exchange Options

Any type of exchange will be available through the platform.