

## **IVPAY TOKEN**

IVPAY is a utility token of the ivendPay ecosystem. It was created to ensure a smooth transfer of value across our ecosystem. The token will be integrated into our services and products as payment, reward, or discount means.

### **Utility token**

The motivation to create it aligns with a loyalty program to stimulate the growth of the ivendPay ecosystem and its community where the IVPAY token is a means of value transfer as with well as BTC, ETH, USDT etc, but instantly and at a lower cost.

### **IVPAY Utility features**

Stake and pay commissions in IVPAY ivendPay users will be able to get up to 50% discount on all operations in the ecosystem both for B2B and B2C solutions.





### **B2B** discount system

A 10% discount for B2B customers will be provided for token promotion

## Loyalty rewards for affiliates of ivendPay Wallet and

## resellers of B2B products

Introducers and resellers of B2B service who hold IVPAY token will be able to get up to 20% of lifetime commissions from reselled merchants

## **Deflationary Model and Token Burning**

Token burning involves removing a certain amount of tokens from circulation effectively reducing the total supply of tokens. This approach creates scarcity, which can drive up demand and increase the value of the remaining tokens.





## **B2B** discount system

A 10% discount for B2B customers will be provided for token promotion

30D volume on all operations (USDT)	Balance, IVPAY	Discount for IVPAY staking	Discount if fees paid in IVPAY (IVPAY 20% off)
< 50K	0	0%	20%
> 50K	17 000	5%	25%
> 500K	50 000	6%	26%
> 1 500K	84 000	8%	28%
> 2 500K	167 000	10%	30%
> 5 000K	334 000	12%	32%
> 10 000K	840 000	14%	34%
> 20 000K	1 667 000	16%	36%
> 35 000K	3 334 000	18%	38%
> 50 000K	6 667 000	20%	40%



# **B2C discount system**

30D volume on all operations (USDT)	Balance, IVPAY	Discount for IVPAY staking	Discount if fees paid in IVPAY (IVPAY 20% off)	
< 2,5K	0	0%	20%	
> 2,5K	17 000	5%	25%	
→ 25K	50 000	7%	27%	
> 75K	84 000	9%	29%	
> 125K	125 000	12%	32%	
<b>&gt; 250</b> К	217 000	15%	35%	
> 500K	334 000	18%	38%	
> 1000K	840 000	22%	42%	
> 1750K	1334 000	26%	46%	
> 2500K	1 667 000	30%	50%	



**TOTAL SUPPLY** 

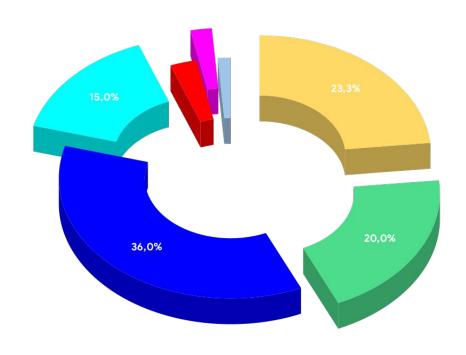
1000 000 000

**SUPPLY ON TGE: 2.5% of the total supply** 

845 000 \$

#### **PLATFORM**

Binance Smart Chain (BEP-20)





Listings

**Advisors** 



## **Token distribution**

Distribution	Percentage	Amount, IVPAY	Price (\$)	Raise (\$)	Vesting	Initial circ sold
Private 1	7,5%	75 000 000	\$ 0.02	\$1500000	5% on TGE followed by 3 month cliff, then in equal installments every month for 9 months	\$ 75 000
Private 2	6,8%	68 000 000	\$ 0.025	\$ 1 700 000	10% on TGE followed by 1 month cliff, then in equal installments every month for 9 months	\$ 170 000
Influence round	4,0%	40 000 000	\$ 0.025	\$ 1 000 000	15% on TGE followed by 1 month cliff, then in equal installments every month for 9 months	\$ 150 000
Public sale	5%	50 000 000	\$ 0.03	\$ 1 500 000	30% on TGE, then in equal installments every day for 2 months	\$ 450 000
Liquidity CEX/DEX	2,5%	25 000 000		0		
Team	15%	150 000 000		0	Cliff 14 months 100% at 24 month	
Advisors	2%	20 000 000		0	Cliff 12 months 100% at 12 month	
Listing	1,2%	12 000 000		0	Cliff 1 month 100% at 3 month	
Marketing	20%	200 000 000		0	Cliff 1 month 100% at 12 month	
Ecosystem funds	36%	360 000 000		0	Cliff 1 month 100% at 48 month	
	Total	Max Supply		Total Diluted		Day 1 Initial cap
	100%	1 000 000 000		\$ 5 700 000		\$ 845 000